Developing Future African Cities

25 – 26 October 2017

Sandton Convention Centre, Johannesburg

Targeted African cities

Exclusive high-level conference

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Over the next 20 years, growth in Africa's urban population will increase the demand for more infrastructure, including transport, housing, hospitals, schools, retail, industrial and fundamental facilities. To meet this ongoing demand, public and private sector stakeholders will need to adapt their strategies to develop and fund projects.

The African Real Estate & Infrastructure Summit is a high-level exclusive conference focussing on urban development, mobility and technology, finance and investment and housing on the African continent.

The summit provides an essential platform for discussion between key stakeholders developing the future African cities.

**Decision makers at the 2016 Summit**

- **32%** Directors
- **9%** Business Developers
- **8%** C-Level Executives
- **7%** Architects/Town Planners
- **28%** Business Managers
- **16%** Other

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- African Real Estate and Infrastructure Summit

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1. **The City of Cape Town has invested over R22 billion in infrastructure** over the last five years, and needs to provide an additional 650,000 housing opportunities over the next 20 years.

2. **African countries need to adopt new development models** designed to take advantage of urbanisation by facilitating structural transformation, creating jobs and addressing social inequality and poverty, while creating sustainable human settlements with equal opportunity for all.

3. **The future of Africa is at stake.** Whether we like it or not, the future of Africa will be increasingly linked to how cities are managed and how inclusive and sustainable they become; and the way they choose to contribute to African unity.

4. **Careful, complex, thorough administrative management** and pro-poor urban development will turn African cities into world-class cities, not design plans based on fantasy Dubai-esque city makeovers.

5. **We need to adopt participatory approaches to planning and design processes.** This is the best way for our developing cities to reflect our unique culture and can be developed with the ownership of all city dwellers.

6. **The city is the centre of the emancipated state.** We need to use social media to harness the potential of Africa’s cities. We need to make way for millennials to deliver the new African project of making smart cities by coming directly from the knowledge economy.
Dear Ladies and Gentlemen,

The African Real Estate & Infrastructure Summit (AREIS) is an important event for anyone who is involved in re-developing cities; cities that have seen their status decline in the last few decades. As cities across Africa seek to elevate not only their standing, but also their relevance, it is imperative that they look at solutions and best practice from similar African cities who have experienced similar challenges.

The City of Johannesburg is committed to inner city development, and this summit will be of significant value to those companies who wish to partner with the city in effectively translating models and strategies to uplift and redevelop the city.

I urge participants to explore aspects of infrastructure redevelopment that AREIS is staging at this Summit, namely, the drivers of innovations in urbanization, master plans for developing African cities, the importance of integrating transport, planning, and development, economic growth that includes everyone, securing finance for development, and retro-fitting African cities.

These are all vital elements in re-building a city, which is different to building a city from scratch. It is imperative that the grand old lady of Johannesburg looks at her dated, voluminous infrastructure and repurposes old buildings and dated systems for a new society – a growing society that requires low-cost housing, easy access to work opportunities, efficient health care, cheap transport, and comfortable and safe leisure areas.

The City of Johannesburg is dedicated to building not only our city’s infrastructure, but also its people. Every project that the city undertakes, seeks to improve the lives of its people, in particular its poor. We too wish to move away from a city where its people feel disconnected, and towards a Johannesburg where people want to live, where they are connected, and where they feel part of a greater community.

I trust that AREIS will inspire, inform, and compel you to join in efforts to rebuild the City of Johannesburg to become an exceptional, inclusive city.

Yours sincerely,

Herman Mashaba
Executive Mayor of the City of Johannesburg
The African Real Estate & Infrastructure Summit and the Property Buyer Show are joining forces to create South Africa’s largest, property, real estate and infrastructure property event.

The award-winning African Real Estate & Infrastructure Summit allows for high-level discussions and B2B networking whilst, in the comfort of a business environment and will discuss the theme Developing Future African Cities.

The Property Buyer Show is the ideal platform for anyone looking to own and invest in property, whether it is your first property or adding to your property portfolio. This offers an ideal platform for estate agents, developers and financial services providers to interact with first-time buyers and property investors in a B2C environment.

**WHY SHOULD YOU ATTEND?**

**The African Real Estate & Infrastructure Summit** creates a platform for discussion about Developing Future African Cities and the planning, mobility, finance and housing behind them.

**WHY ATTEND?**

- Learn about the future of African cities
- Discuss the future of city development and where the opportunities lie
- Network with developers, investors and city officials
- Align your company’s vision and strategy with future projects

**The Property Buyer Show** is the ideal platform for anyone looking to buy or sell property to investors or first-time buyers.

**WHY ATTEND?**

- Learn about the housing market
- Discuss the residential development sectors
- Network with potential business partners and
- Direct your company’s sales strategies and be seen as a leader in property
PROGRAMME INTRODUCTION

The 2016 African Real Estate & Infrastructure Summit in Cape Town spoke of an African urban ‘polycrisis’ encompassing a range of ‘wicked’ problems which will only be compounded as urban populations grow, unless we devote maximum resources to achieving inclusive, resilient and sustainable cities through sound urban management policies.

Urbanisation should be viewed as a threat and an opportunity, and while smart city planning is often led by the public sector the private sector plays an important role in laying the foundation of future African cities. Massive opportunities for profit are available for private sector organisations who can innovate, especially in housing, mobility and technology.

The 2017 Summit in Johannesburg explores the interdependent levers of project development, mobility, housing and technology in the African urbanisation context.

OPENING KEYNOTE ADDRESS - Developing Future African Cities

09:00 | Envisioning development projects/plans through the integration of densification, mobility and the public realm

Keynote speakers:
• Herman Mashaba, Executive Mayor: City of Johannesburg

Session take-outs:
• How do we effectively translate development plans and models into an African context to meet our unique and individual needs?
• How can we foster a better understanding between public and private sectors to create more functional cities?
• Densification: Is it the answer to our housing crisis and what impact does it have on a city’s sustainability?

09:45 | Master planning Africa’s momentum

A perspective of private sector-led Master Planned developments, their goals and key success factors in the African context

Speaker:
Simon Ardonceau, Head of Strategic Consulting: JLL Sub-Saharan Africa

Session take-outs:
• How Master Planned Developments aim to solve rapid urbanisation across Africa?
• What are the economic drivers of Master Planned Developments across Africa?
• What are the key success factors for Master Planned Developments across Africa?
• Which Master Planned Developments are progressing, and why?

10:15 | Refreshment break

10:45 | The moral and financial imperative for integrating public transport, planning and development

How Cape Town is bringing people back together to create a more sustainable, inclusive city

Speaker:
Brett Herron, Mayoral Committee Member, Transport and Urban Development, City of Cape Town, Transport Develop Agency

11:15 | Case Study – Menlyn Maine

A vibrant green city precinct in the making

Speaker:
Henk Boogertman, Architectural Director: Menlyn Maine Investment Holdings

12:00 | Lunch and networking

HIGHLIGHTED SPEAKERS

 INVITED
Executive Mayor:
Herman Mashaba
City of Johannesburg

Cllr Brett Herron
Mayoral Committee Member:
Transport and Urban Development,
City of Cape Town, Transport Develop Agency

Simon Ardonceau
Head of Strategic Consulting:
JLL Sub-Saharan Africa

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PROGRAMME DAY 1 - WEDNESDAY 25 OCTOBER 2017

13:30  How do African cities develop to be sustainable, resilient, inclusive centres of economic growth?

Tackling development models to facilitate sustainable societies and the resilience of cities within our changing times. We unpack how we can develop around a city’s economic traits and opportunities to create inclusive business power hubs within our cities.

Moderator:
Jodi Allemeier, Programme Lead: Western Cape Economic Development Partnership*

Speakers:
• Sizwe Mxobo, Project Co-ordinator: Development Action
• Kecia Rust, Executive Director and Founder: Centre for Affordable Housing Finance in Africa

Session take-outs:
• How do we tackle these development models to facilitate economic regeneration within a region?
• We delve into the resilient nodes of development to facilitate structural transformation while supporting sustainable human settlements
• Is a high-rise renaissance a viable habitat for the future for urban Africa and its inhabitants?
• How do we go about investing the community members in the effective transformation of their area, to create sustainable communities with ample leeway for diversified economic growth?

14:30  Refreshment break

15:00  Drivers of innovations for urbanising Africa (Game changer panel)

From concept to reality: Constructing future smart cities through design and technology

Moderator:
Abbas Jamie, Director of Innovation and Transformation, Africa: Aurecon Group

Speakers:
• Reshaad Sha, Executive Director and Chief Strategy Officer: Dark Fibre Africa*
• Mugendi K M’Rithaa, Industrial Designer: Cape Peninsula University of Technology
• Dennis Papa Odendy Quansah, Consultant, Edge Africa Implementation/IFC

Session take-outs:
• A practical focus of what future African smart cities entail, derived from forward thinking designs and the technology available for the 21st century society.
• Thinking design: How we can achieve a more sustainable and inclusive African city?
• How do we match the technology we use to further promote sustainable and inclusive societies in Africa?

16:00  Networking function

WHO SHOULD ATTEND THE SUMMIT?

• Finance and investment professionals
• Developers
• Architects and planners
• Engineers
• Consultants
• Technology providers
• Government and city officials
• Contractors
• Legal and advisory professionals
• Investment promotion agencies
OPENING KEYNOTE ADDRESS - Exploring functional transport structures in Africa’s urban design models, and how we can effectively use available land to drive our economies

09:00 Exploring functional transport structures in Africa’s urban design models, and how we can effectively use the land available to drive our economies
Syncing functional transport structures with our unique urban layout for comprehensive TOD systems.
Speaker: Ismail Vadi, Mayoral Committee Member: Department of Roads and Transport - Gauteng Provincial Government *

09:45 Evaluating the maturity of real estate markets in Africa
Exploring the role and availability of data in unlocking transparency in the region subsequently leading to an increase in foreign investment in private real estate.
Speaker: Stan Garrun, Head of Africa Analytics Project: Urban Real Estate Research Unit - University of Cape Town

10:15 Refreshment break

10:45 Retrofitting African cities
Part 1 - A comprehensive look at notable TOD projects in three African cities. How can we move away from disconnected, crowded and costly cities?
Projects:
• Dar es Salam – Dar Rapid Transit
• Egypt - New Cairo Transport

11:30 Coffee break

11:45 Retrofitting African cities
Part 2 - A comprehensive look at notable TOD Projects in two South African cities. How can we move away from disconnected, crowded and costly cities?
Projects:
• Johannesburg – Gautrain Phase 2

12:30 Lunch and networking

14:00 Financing new catalytic projects
Why is sustainable transport a key driver of sustainable urban development?
Part 1 - Video Presentation
Speakers:
• Carlosfelipe Pardo, Founder and Director; Despacio.org

Session take-outs:
• What are some of the challenges around TOD financing structures?
• Does a short return on investment outweigh a long term investment in the transport sector?
• Does the weight of TOD development fall on the private or public sector?

15:00 Refreshment break

14:15 Financing new catalytic projects
Why is sustainable transport a key driver of sustainable urban development?
Part 2 - Panel Discussion
Moderator:
• Yonas E. Mchomvu, Senior Transport Specialist: World Bank Group

Speakers:
• Malijeng Mgqaleni, Head of Intergovernmental Relations: The National Treasury*
• Yasmin Coovadia, Director at the City Support Programme: The National Treasury*

Session take-outs:
• What are some of the challenges around TOD financing structures?
• Does a short return on investment outweigh a long term investment in the transport sector?
• Does the weight of TOD development fall on the private or public sector?

15:30 Close of conference 2017
WHY ATTEND?

Finance & Investment
• Seek new projects and assets to invest in
• Understand finance models for project development
• Learn about sub-Saharan Africa’s most lucrative development projects
• See the future plans for leading African cities and meet the people developing them
• Network with peers and stay on top of investment trends and innovations

Government & City Officials
• Showcase your urban development plans and projects to help investors and developers better understand your city’s vision
• Promote your city’s investment hotspots
• Increase foreign direct investment into your city and build your national infrastructure
• Network with other leading African cities to share lessons and best practices

Technology Providers
• Meet city officials and understand where new projects will be developed in the future
• Be seen as the leading supplier of ICT hardware/software for smart and sustainable cities

Planners
• Network with developers who can realise your development plans
• Understand government’s new plans and projects
• View future development plans of leading African cities

Architects
• Network with developers who can realise your development plans
• Showcase leading architectural projects on the continent
• Put your architectural vision into reality

Developers
• Understand government’s new strategies and development nodes
• See the future plans for leading African cities and meet the people involved
• Meet private and institutional investors and make deals
• Opportunity for entrepreneurs to learn from industry leaders and find partners
• Get an understanding of how to do business in sub-Saharan Africa

Engineers
• Learn best practice from African transport and mobility case studies
• View infrastructure projects on the continent

Brokers
• Showcase your private development plans to investors, developers and property managers
HOW TO PARTICIPATE

— Exhibition stands —

Take advantage of our unique exhibition stands to showcase products, services and solutions to the audience. Contact us to secure a space on floor.

— Delegate package —

- Early bird booking
  R 8, 250 pp (Valid until 31 August 2017)
- Standard booking
  R 9, 250 pp (1 September - 30 September 2017)
- Late onsite bookings
  R 11, 000 pp (Valid 1 October - 25 October 2017)

INCLUDES:
- Full access to the 2-day conference programme
- Lunch for both days
- Networking function
- Access to business-to-business matchmaking prior to the event

— Sponsorship options —

Please enquire about our sponsorship opportunities, these include:
- Headline sponsor
- Gold sponsor
- Silver sponsor
- Networking sponsor
- Sessions sponsorships
- Lunch sponsorship
- Bag sponsorship
- Lanyard sponsor

CONFIRMED PARTNERS

Who will be there?

Content sponsor

Supporting association

Media partners
WHAT TO EXPECT

- Interactive Conference
- Exclusive Targeted Audience
- 20 Industry Expert Speakers
- Targeted African Cities
- Future Showcased Developments
- Solution Orientated Content
- 150 Targeted Delegates
- High-Level Networking

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